

Goal: Create an awesome poster for the 2024 National Water Week Poster Competition!

ONE: Do some thinking about the poster theme: 'Water for all, inspiring action'



PART B. Thinking about **THEME**

PART A. Thinking about **WATER**

1. Why do you think water is important?

2. What do you like about water?

3. How does water make you feel?



4. Everyone should have access to water. Why is that?

5. What are some things that inspire you? It could be someone from your family or something beautiful in nature.

6. What would be one way you would help inspire action in your community to save water?



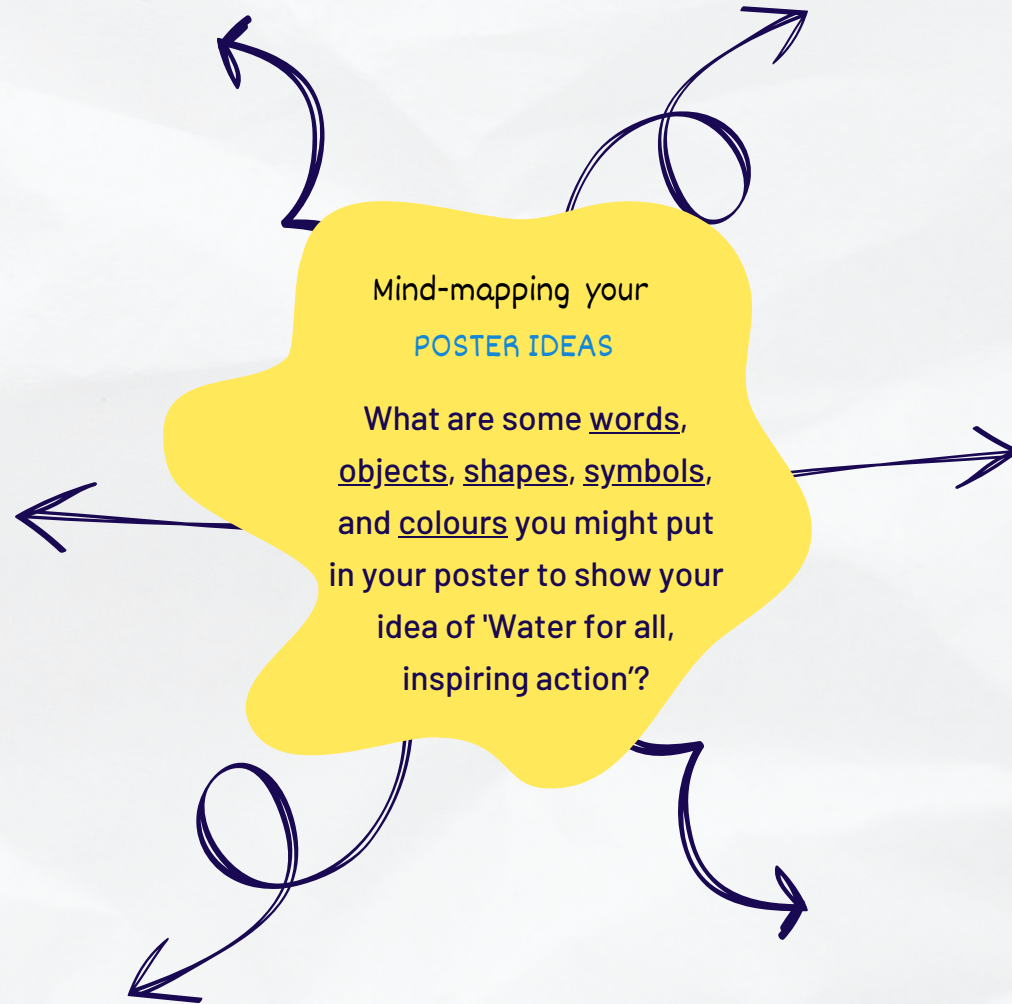
PART C. Thinking about your **POSTER**

1. What does 'Water for all, inspiring action' mean to you?

Note: this is a tricky question! Think about how we all need water. Then think about how you could inspire people to save water

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TWO: Mind-map your poster ideas





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THREE: Create rough concepts

Instructions:

- Select your favourite words, objects, shapes, symbols, and colours from your Mind-map.
- Start making some quick practice versions (concepts) of your poster.
- How might you combine all your favourites so you can show the theme: 'Water for all, inspiring action'?

Concept A



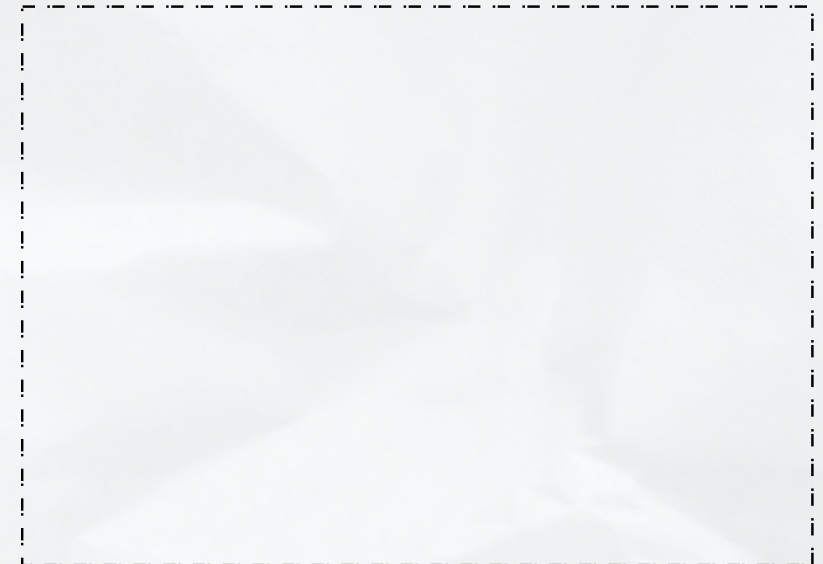
Concept B



Concept C



Concept D



EXAMPLE: Here are some rough concepts someone did for a movie poster:



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FOUR: Develop your concept to a final draft



Instructions:

- Pick the concept that you like the most to develop into a final.
- Develop means you take time to think about what is good about it and how to improve it, before you make the final.

DEVELOP your favourite CONCEPT

What are at least three parts of the concept you picked that you like the most? Why? *This might be objects, colours, or how you've combined things like words with symbols etc.*

Do you think your poster will be easy to read from a distance? What might you need to change to make it easier to see? Ask others for their opinion.

How does your poster show 'Water for all, inspiring action'? What might you add or change to improve it?

Remember:

- Poster size must be A4 or A3.
- Any medium, from paper to digital, can be used.
- Any art material and digital technology can be used, including paint, textas, crayons, coloured pencils, collage materials, original photographs and digital graphics.

Now you have done some thinking, do a quick version of what you want your final poster to look like here in this space.

Now you can create your final version. Good luck!

